



As a self-employed performer and small business owner, I am unable to provide my traveling companions and collaborators with group health insurance. I simply can't afford it. In fact, very few touring entities can. With 56,000 people making their living in the music business, 76% of us are self-employed, which leaves a large portion of our industry uninsured.

When I ask most Nashville music industry insiders how much they know about Music Health Alliance, more often than not their answer is "not very much." Most are surprised to learn that since the not-for-profit MHA was founded in 2013, over 5,600 people who earn their living in the music business have been connected by Music Health Alliance to life-changing healthcare resources, enabling access to doctors, medicine, health insurance and financial assistance in times of medical emergency. To date MHA has saved over \$16 million dollars in medical bills and successfully reduced premiums. And these services are rendered by MHA entirely for free.

If ever there was a friend to the working musician and day-to-day music business workforce, it is Music Health Alliance. The testimonials I've been privileged to hear in which MHA has walked music professionals through unimaginable health problems — brain tumors, ovarian cancer, end of life care, heart and liver transplants, traumatic brain injury, Parkinson's Disease to helping working musicians and their families navigate the murky waters of health insurance — have made me a staunch supporter.

While shooting a music video in downtown Nashville, the thought occurred to me that on weekends there must be hundreds of musicians working in the clubs lining either side of Broadway. I wondered aloud how many of them have health insurance? From there the idea to declare a "Heal The Music Day" started to take shape.

In the months leading up to **October 20, 2017---Heal The Music Day---**Music Health Alliance, a team of volunteers and myself will be working to unite the music business in a one-day awareness and fundraising adventure.

We are asking performers working the clubs around Nashville and touring musicians alike to make the same commitment. We are urging booking agents, road crews, management companies, record companies, producers, publishers, recording engineers, songwriters — *everybody in the industry* — to contribute 5% of their earnings on Heal The Music Day to Music Health Alliance. All for the common good of the whole.

So far, **Gary Allan, Dierks Bentley, T Bone Burnett, Sam Bush, Shawn Camp, Rosanne Cash, Dualtone Records, Jerry Douglas, Ronnie Dunn, Earls of Leicester, Peter Frampton, Mary Gauthier, Vince Gill, Emmylou Harris, Rachel Hester, Miranda Lambert, Nashville Musicians Union, New Frontier Touring, NSAI, John Prine, Chris & Morgane Stapleton, Marty Stuart, Glen Templeton, Keith Urban, Warner Chappell Music, Gene Watson, Wiatr & Associates** and myself are committed to the cause and contributing 5% of our net earnings on Heal The Music Day with these proceeds going to Music Health Alliance. And that list is growing.

The ultimate goal for **Heal the Music Day** is to establish an endowment that allows Music Health Alliance to continue serving the music community for years to come.

Please join us.

Rodney Crowell