

### 4th ANNUAL SONG LYRICS BENEFIT AUCTION DETAILS

- ✓ WHEN: Held in October in conjunction with our esteemed #HealTheMusic Day fundraiser.
- ✓ WHAT: Handwritten and signed song lyrics, generously donated by the songwriters and artists behind the story.
- ✓ WHO: Features a wide range of genres including pop, rock, hip-hop, alternative, country, rap, americana, and more from the classics to current award-winning hitmakers.
- ✓ WHY: 100% of the proceeds support Music Health Alliance's free healthcare advocacy and life-saving support for music industry professionals nationwide.



#### HOW YOU CAN HELP

NO DIGITAL PRINTOUTS, PLEASE!

It's as easy as 1-2-3! Share your creative vision and help us #HealTheMusic with handwritten and signed lyrics to one of your award-winning, chart-topping songs.

- ✓ WHAT: Personalize your handwritten lyrics any way you choose make it your own!
- ✓ HOW: Paper, a guitar, mirror, hat, personal items, or a poster are all acceptable formats.
- ✓ WHEN: Signed song lyrics must be received no later than Tuesday, August 15.
- ✓ **CONTACT**: Colleen Hoagland, Special Projects Manager, Music Health Alliance.



## PAST ARTIST PARTICIPANTS

- √ Jason Aldean
- ✓ Kelsea Ballerini
- ✓ Luke Bryan
- ✓ Brandi Carlile
- ✓ Rosanne Cash
- ✓ Elvis Costello
- ✓ Peter Frampton

- ✓ Billy Gibbons
- ✓ Amy Grant
- ✓ Jason Isbell
- ✓ Keb' Mo
- ✓ Miranda Lambert
- ✓ Cyndi Lauper
- ✓ Reba McEntire

- ✓ Chris Stapleton
- ✓ George Strait
- ✓ George Thorogood
- ✓ Train
- ✓ Carrie Underwood
- ✓ Keith Urban
- ✓ Lucinda Williams



# HANDWRITTEN SONG LYRICS PAST BENEFIT AUCTION ITEMS

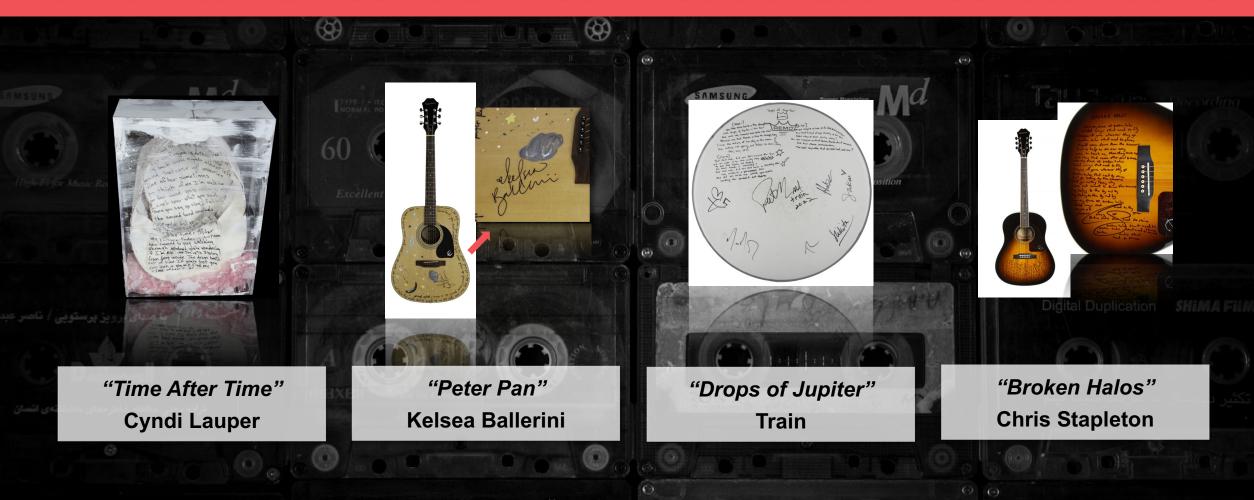


"Do You Feel Like I Do"

SAMSUNG

#healthemusic

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## ABOUT MUSIC HEALTH ALLIANCE

Music Health Alliance provides 100% free healthcare advocacy and access to life-saving healthcare resources for the music industry. In the past 10 years, MHA has...

- ✓ Served over 20,000 music industry persons in all 50 states and in all music genres
- ✓ Saved over \$100M in life-saving healthcare costs
- ✓ Facilitated more than **3,200 counseling sessions** through MHA's Mental Health Fund
- ✓ Saved nearly 2,500 families from bankruptcy due to medical debt



#### ABOUT JULIEN'S AUCTIONS



- ✓ Auction house to the stars, collaborating with the famous and the exclusive.
- ✓ Receives international recognition for its unique and innovative auction events.
- ✓ Events attract thousands of collectors, investors, fans, and enthusiasts globally.
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# THANK YOU FOR YOUR GENEROUS DONATION!