

MUSIC
HEALTH
ALLIANCE
PRESENTS

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— the —
MUSIC | DAY

OCTOBER 17, 2025



THE DETAILS

WHEN → **October 17, 2025**

WHAT: #HealTheMusic Day is an effort to raise awareness and support for those making a living in the music industry – 76% of whom are self-employed or part of a small business with no access to health benefits.

WHO BENEFITS: Artists, songwriters, producers, audio engineers, musicians, publishers, and many others who need access to healthcare and mental health care resources.

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THE DETAILS

WHY: This is the best part! You don't have to add a show or do anything you're not already doing. Your commitment ensures that no one in the music industry must go without doctors, medicine, or treatment again – because no one should have to go it alone.

HOW → Every \$1 donation = \$30 in life-saving healthcare resources. You can make a difference in the lives of music makers everywhere!

#HEALTHEMUSIC



HOW YOU CAN HELP

Join the movement of artists, producers, songwriters, and music businesses who have pledged to give this year. Pledges - made on or before - can be as simple as:

A small percentage of a live show, event, or creative work.

A single donation via [#HealTheMusic](#), [Paypal](#), or Venmo [@MusicHealthAlliance](#).

A percentage of merch sales from a show or tour.



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WHAT THEY'RE SAYING



“The work that Music Health Alliance is doing on behalf of the music community is incredible. They are on the front line advocating for people like my band members, our crew, team members, and our families.”

– **Dierks Bentley**, UMG Recording Artist

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WHAT THEY'RE SAYING



“In this nation, too many people are underinsured, uninsured, or have no idea how to navigate healthcare access. People who work in the music industry – especially those in bands or in road crews – know this well. Music Health Alliance fills this need for healthcare access to the people who work hard to make the music you love.”

– **Chris Carrabba**, Dashboard Confessional

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WHAT THEY'RE SAYING



“In the world of the working musician, good health is something most of us take for granted – that is, until something goes wrong. Your support of #HealTheMusic Day helps ensure that no one in the music community must ever choose between food and medicine again.”

– **Rodney Crowell**, Recording Artist, Songwriter

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PAST ARTIST PARTICIPANTS

Alabama Shakes

Dierks Bentley

Better Than Ezra

Garth Brooks

Brothers Osborne

Lauren Daigle

Steve Earle

Vince Gill

Emmylou Harris

Jewel

Miranda Lambert

Michael McDonald

John Oates

Lynyrd Skynyrd

Carly Pearce

Chris Stapleton

Keith Urban

Laura Veltz

Trisha Yearwood

Amy Grant

And More!



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ABOUT MUSIC HEALTH ALLIANCE

Music Health Alliance provides 100% free healthcare advocacy and access to life-saving healthcare resources for the music industry. In the past 10 years, MHA has...

Served **31,000+** music industry professionals in all music genres nationwide.

Saved **\$144M+** in life-saving healthcare costs.

Facilitated **7,800+** outpatient counseling and psychiatric sessions.

Saved nearly **3,900+** families from bankruptcy due to medical debt.



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THANK YOU FOR YOUR GENEROSITY!

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